

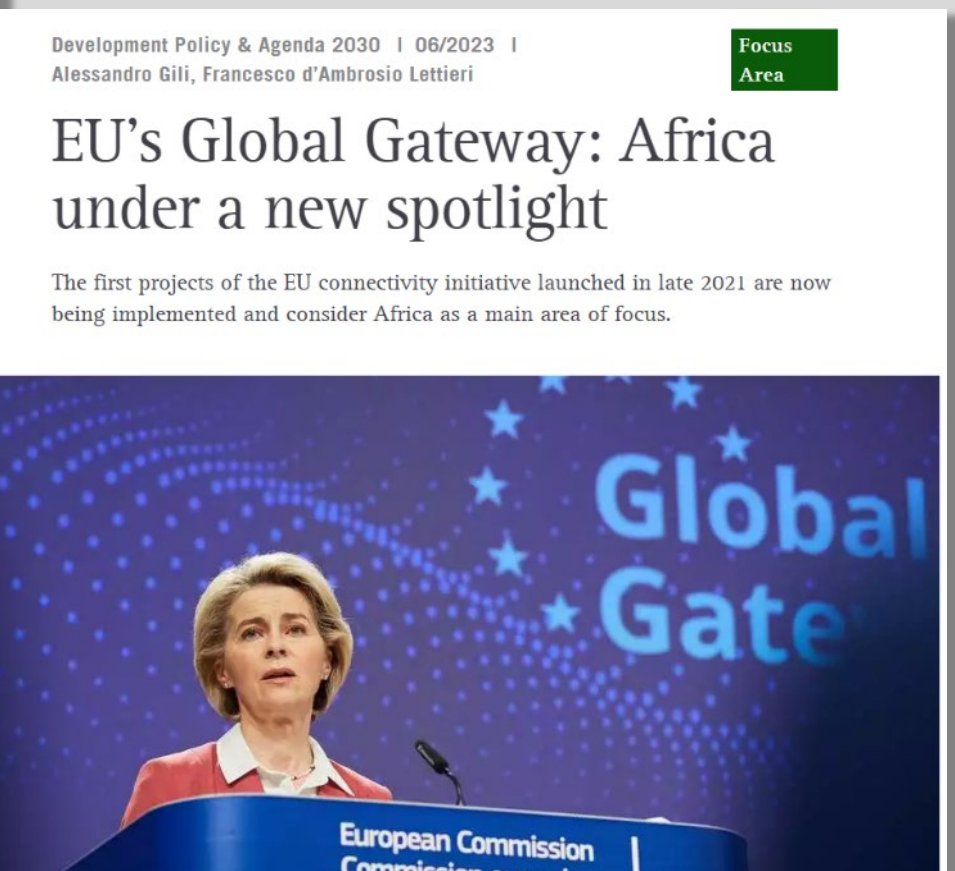
Sponsorship Program 2024

EllaLink

1-3 October, 2024
Lisbon, Portugal

1st-edition Pátio da Galé

Why a digital infrastructure event with an Atlantic reach?



A new ecosystem is emerging around the **Atlantic Ocean**, orchestrating a redesign of **global data flows** and creating a new geostrategic focus.

The Ocean-bordering states are building a **new, common, and interconnected future** based on subsea cable investments, data centers, satellites, and terrestrial networks.

>> Satisfying an under-explored & exploited business opportunity & demand

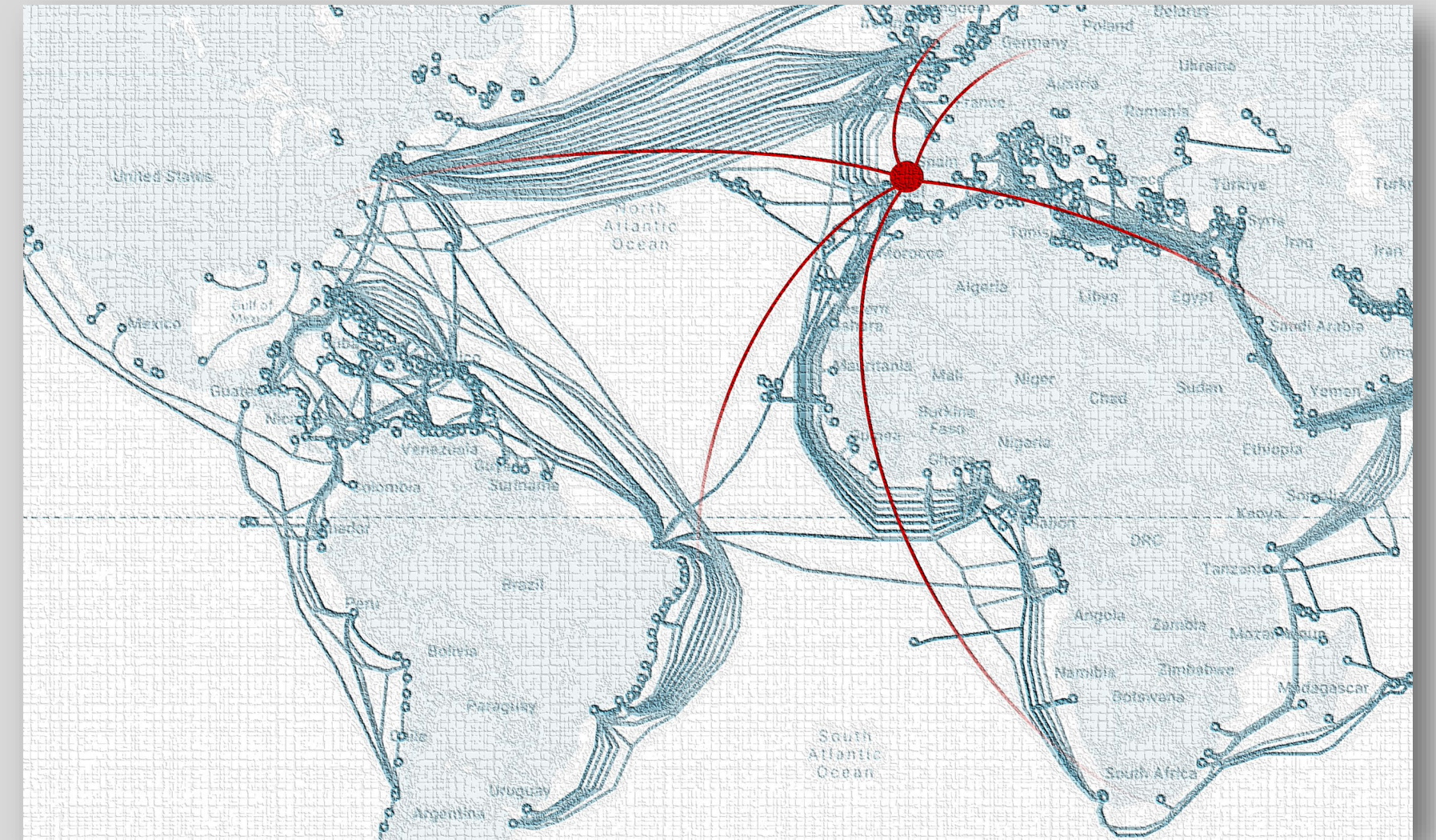
One place to meet the actors of the supply & demand of digital infrastructure of the Atlantic states – where North & South America, Europe & Africa meet!



The vast & under-explored potential of the Atlantic ecosystem...

>> The pan-Atlantic digital convergence

Digital Assets & Digital Infrastructure & Pan-Atlantic Development



- 53 Atlantic bordering states
- 1.5+ Billion digital users
- More than 30% of the world's GDP

Portugal at the heart of the pan-Atlantic data traffic flows:

- 20 submarine cables landing
- Directly connected with 5 continents

Event DNA?

-
01. High-profile event 300+ executives from corporate & government sectors, and digital infrastructure.
-
02. Agenda set by independent experts Providing the most relevant trends, insights & opportunities on the digital demand & infrastructure of Atlantic region.
-
03. Impactful networking area Organized as “digital villages” for each segment of the digital infrastructure to facilitate high-value networking, discussions & emergence of new projects.



1st-edition

venue

1-3 October, 2024

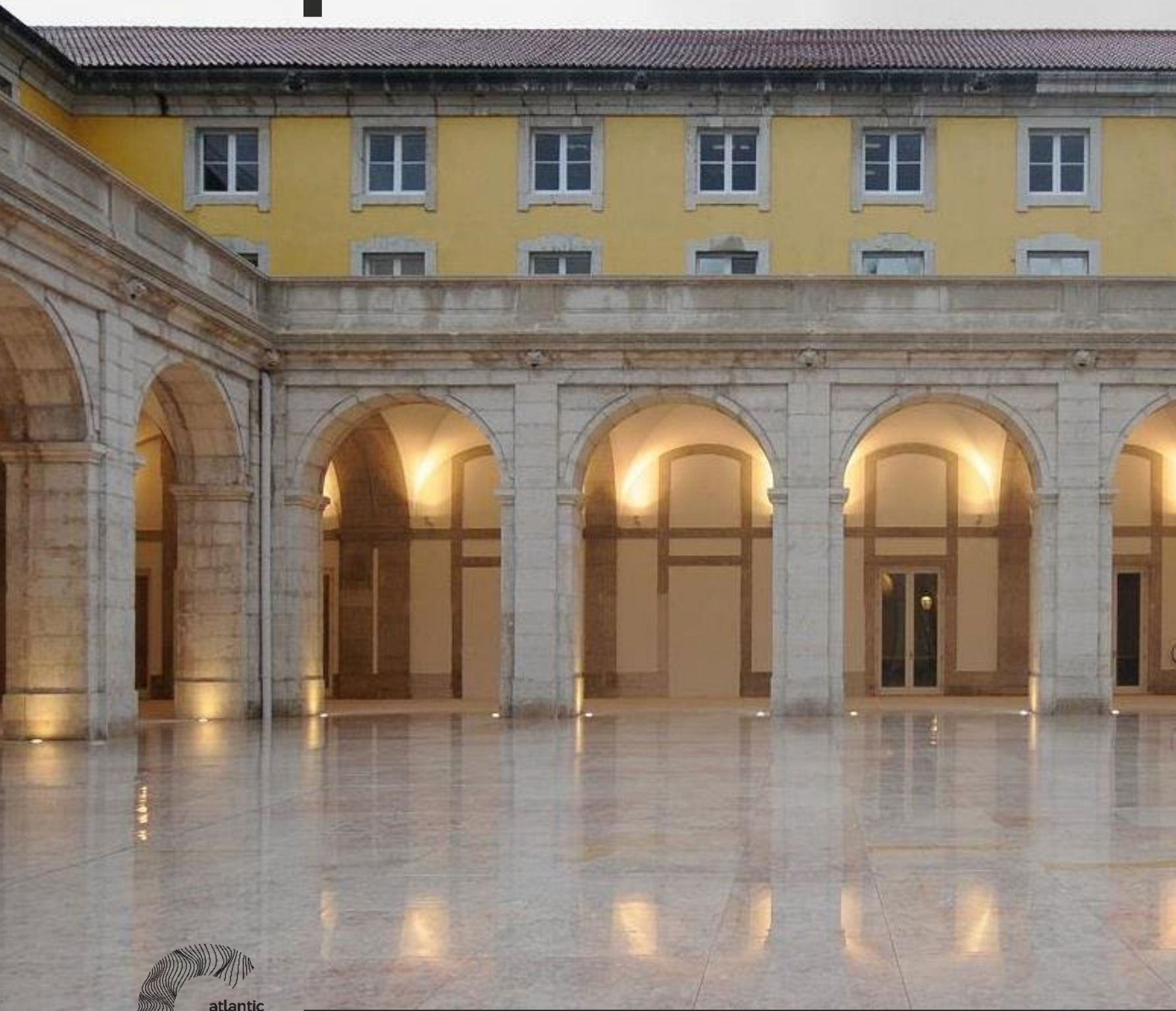
Pátio da Galé

Lisbon, Portugal

Event / Forum with a digital village

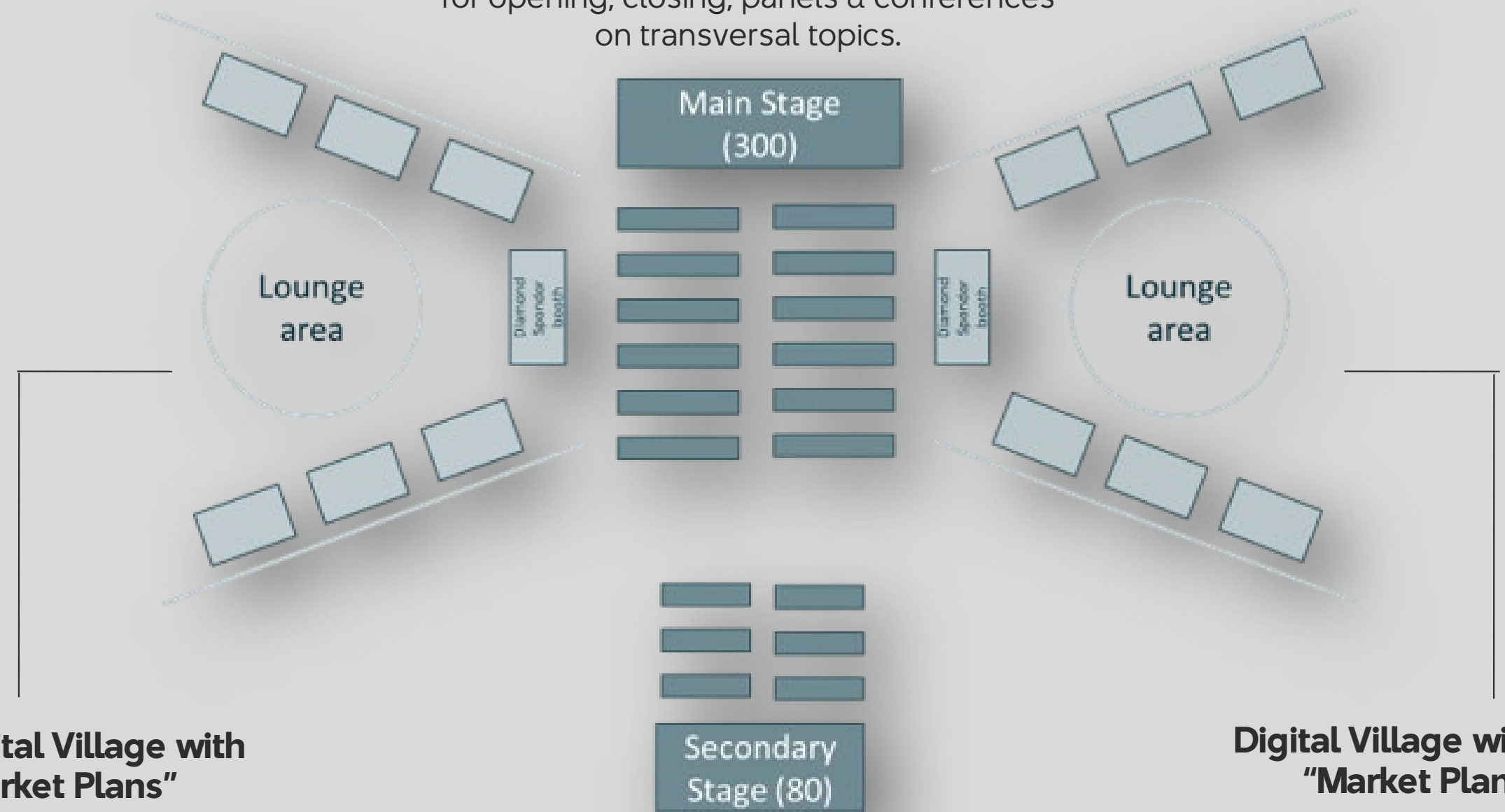


Digital Village Experience



Main stage

for opening, closing, panels & conferences on transversal topics.



Digital Village with "Market Plans"

incl. exhibitors's, booths, lounge, & catering areas

Digital Village with "Market Plans"

incl. exhibitors's, booths, lounge, & catering areas

Secondary stage

for target or market specific topics

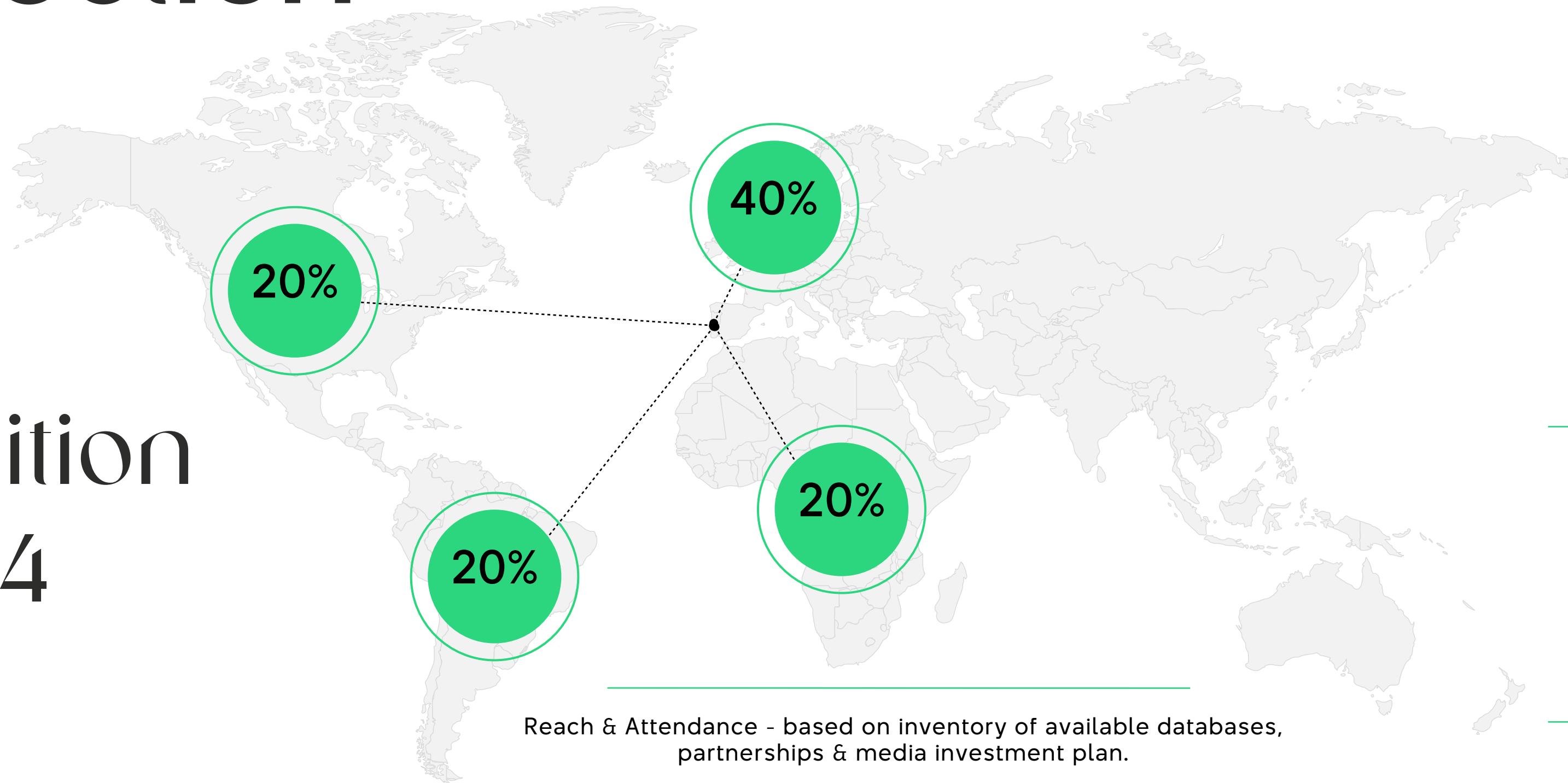
Digital Village Experience

PÁTIO DA GALÉ
- LISBOA -



Projection

1st edition
– 2024



ATTENDEES

300+

COMPANIES

100+

DECISION-MAKERS

70%

SPEAKERS

+ 30

EXHIBITORS

+20

- 35% MD, C-level, VP, President, Chairman
- 35% Director, Senior Manager
- 20% Engineer, Technician
- 15% Consultant, advisor
- 5% Others

- Data centers, hyper-scaler
- Edge Computing
- Internet Service Providers
- Cloud Service Providers
- Content Providers
- Network Service Providers

- Carriers
- Submarine cables, terrestrial fiber
- Connectivity Services
- Technology & IT, consulting
- Government, Institution, regulator
- Corporate sector (enterprises)



Ecosystem of the target group

Digital ecosystem around the Atlantic where companies or institutions exchange any form of data required by their business or services.



Agenda - Structuring Questions

Bridging continents
with
digital infrastructure

What & Who

drive the digital consumption & demand in the Atlantic region?

How ready/ robust is the Atlantic's Digital Infrastructure?

How are we (inter-) connected?

Where are the gaps & risks?

How to improve

the digital connectivity across the Atlantic space? Per continent?

- Accessibility
- Performance & Scalability
- Security & Resilience
- Sovereignty

Agenda - Key thematic

Digital Assets
Digital Infrastructure
Pan-Atlantic
Development

Translating the components of
the pan-Atlantic digital convergence into an agenda

Infrastructure



Key topics:

Data centers, hyper-scaler, Edge Computing, Internet Service Providers, Cloud Service Providers, Content Providers, Network Service Providers, Carriers, Submarine cables, terrestrial fiber, satellite operators, Connectivity Services

Technologies & trends



Key topics:

Technology Trends, AI, AI-augmented-development, augmented connected workforce, Machine Customers (custobots)..., Industry cloud platforms,...

Key topics:

EU Global Gateway projects, regional/governmental digital projects (focus on Africa and LatAm), market research, ...



Regulatory, institutional
& governmental policies

Key topics:

Case studies, sectorial analysis & requirements, ...



Corporate business



Selection of speakers

(confirmed at 15.05.24)



Ivo Ivanov
CEO
DE-CIX



Philippe Dumont
CEO
EllaLink



Dr. Dan S. Hamilton
President
Transatlantic Leadership Network



Paul Rendek
Senior Consultant
NEXOP BV



Serge Radovic
Senior Consultant
Dstream Group



Robert Assink
Managing Director
Digital Realty Spain



Roland Thienpont
Director IP Division Mkt
Nokia



Mohamad Ibrahim
CEO
Interfiber Networks



Norman Albi
CEO
Medusa Cable



Ana Figueiredo
CEO
Altice Portugal



Isabel Cardoso
CEO
AICEP Global Parques



Giuseppe Valentino
VP Backbone & Infrastructure Solutions
Sparkle

Why being partner of the Atlantic Convergence

Be recognized as key active player in the digital convergence of the Atlantic zone and benefit directly from its opportunities of development.

01. Increase Brand Visibility

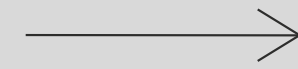
Be promoted as a pan-Atlantic digital ecosystem partner

Global Exposure:

- Broad Audience Reach
- Digital Infrastructure Focus
- Americas, Europe, Africa

Multi-Channel Promotion:

- Pre, On-Site, Post-Event
- Maximum Visibility



02. Reach Your Target Audience

Strategic Targeting:

- Decision-Makers
- Digital Infrastructure Sector

Geographic Focus:

- Vibrant Tech Communities of Americas, Europe, Africa
- Fostering Connections
- Key Players in Region

03. Thought Leadership

Present a hot topic:

- Showcase Expertise
- Sponsor Thought Leadership

Participate in a panel discussion:

- Valuable Insights for the Event Content
- Shaping Future of Digital Infrastructure

Be part of the event Agenda Program Committee



04. Network with Industry Leaders

Access to the Event Networking Platform:

- Exclusive networking opportunities
- Connect with decision-makers

Facilitate Connections:

- Forge meaningful partnerships
- Expanding your business reach





Sponsor & Exhibitor Packages

...and also, a Bespoke Sponsor Package
tailored to your needs





Modules & Packages <i>(in Euro)</i>	Founders	Gold	Exhibitor
Thought Leadership			
C-level advisor for agenda	✓	-	-
Sponsor's thought leadership articles placement in the event platform	✓	✓	-
Opener & closer event speech on stage with Founders CEOs	✓	-	-
Speaker slot - content under approval of the organizers	✓	-	-
One seat in a panel discussion	✓	✓	-
Media outreach for interviews with international & local media	✓	-	-
Branding - Visibility & Awareness			
Logo on ALL <u>owned</u> channels (i.e. invitation, website, SoMe, newsletter, emails etc)	✓	✓	-
Logo on <u>paid media</u> channels - print & digital campaign	✓	✓	-
Digital communication toolkit personalized with your logo (emails, posts, etc.)	✓	✓	✓
Full access to networking platform - registration list & meeting	✓	✓	-
Logo in event newsletter to all registrants (e.g. announce newly registered company etc)	✓	✓	-
Merchandising & content placement in welcome packs	✓	✓	-
Branding of the event location with your logo (e.g. entrance, photowall, conferences & breaks)	✓	✓	-
3D logo on stage for plenum conference & panels	✓	-	-
Sponsors' welcome wall - signature with your logo	✓	✓	✓
Event video footage - featuring your logo Post event video featuring your logo	✓	-	-
Exhibition & Networking			
Booth 3x7 with TV, chairs, counter with lounge (extension of booth with table, 6 sofas, drinks)	✓	-	-
L-booth 1.5x2 with TV, chairs, counter XL-booth with a small own lounge area	-	XL	L
Dedicated meeting spot for private talks	✓	✓	-
Free passes for own employees, clients, prospects or partners	10	5	3
Total per Package in €	25,000	15,000	7,000



Bespoke Sponsor Packages

Welcome / closing cocktail

- Branding at the Cocktail with company logo, marketing materials & merchandising
- Company logo & profile on event sponsor's page
- 3 delegate passes

20,000 €

Networking Lunch Area

- Sponsoring of the 2-Day lunch with company logos, marketing material & merchandising
- Company logo & profile on event sponsor's page
- 2 delegate passes

15,000 €

Coffee Break Stations

- Branding at the 2-3 stations with company logo, marketing material & merchandising
- Company logo & profile on event sponsor's page
- 2 delegate passes

15,000 €

Lounge Area

- Branding at the 2-3 Lounge areas with company logo, marketing materials & merchandising
- Company logo & profile on event sponsor's page
- 2 delegate passes

15,000 €



Bespoke Sponsor Packages

Panel Discussion

- Positioned as exclusive sponsor of an existing panel
- Exclusive branding on the panel discussion and on marketing promotion
- Company logo & profile on event sponsor's page
- 2 delegate passes

8,000 €

Charging Stations

- Charging Stations to be located in a high traffic area
- Branding at the stations with company logo
- Company logo & profile on event sponsor's page

8,000 €

Water Stations

- Water Stations to be located in high traffic area
- Branding at the stations with company logo and own sponsored bottles
- Company logo & profile on event sponsor's page

5,000 €

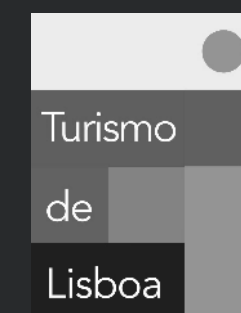
Meeting Room Areas

- Mobile Meeting Space for 2-4 people
- Company name sign provided
- Company logo & profile on event sponsor's page
- 2 delegate passes

5,000 €

Partners, Sponsors & Exhibitors

* 5 founders



Companies (attendees confirmed at 17.05.24)

1. ADRAL
2. AFR-IX Telecom
3. aicep Global Parques
4. aicep Portugal Global
5. Airbeam SRL
6. Aire networks
7. Altice Portugal
8. Amazon Web Services
9. Embassy of Belgium
10. ANACOM
11. Anexia
12. Angola Cables
13. Ascenty Data Centers
14. ASN
15. Asteo
16. AtlasEdge
17. Axion
18. Bayobab
19. BR Digital
20. Cabase Argentina
21. Cabo Verde Telecom
22. Cameroon Telecom
23. Cambridge Consulting
24. Cloudflare
25. Cogent Comm Inc
26. Colt Technology Services
27. Comtech SA
28. Cunning Systems
29. CVWORLD Connect
30. DE-CIX
31. Digital Realty
32. Digitize.technology
33. Dimension Data Nigeria
34. Dokutech Translations
35. Dstream Group
36. e& Etisalat Europe
37. Edgoo Networks
38. Edge Connect
39. Edge energy/Merlin
40. Elea Digital
41. EllaLink
42. Embajada argentina
43. envia TEL GmbH
44. Envictus Networks
45. ESpanix
46. Equinix
47. Fastly, Inc.
48. FCCN
49. GITGE
50. GNS/CNCS
51. Golden Cloud
52. Grupo BBF
53. Hringidan ehf / Vortex Inc
54. ICANN
55. Inovar
56. Infinera
57. Inflorescence Media Ltd
58. Inesctec
59. Interfiber
60. InterGlobix
61. Inter.link GmbH
62. InterLAN-IX
63. IPXO
64. Islalink
65. JTF SMART Cables
66. Level7
67. Lyntia
68. Macarne LLC
69. Medusa Cable
70. Megaport
71. Merlín Properties
72. MIX
73. Naquadria | PCIX
74. Nexop BV
75. NetAutomate
76. NHM - SRL
77. NJFX
78. Nokia
79. Nova University of Lisbon
80. ONK
81. PAIX Data Centres
82. PEASEC TU
83. PLMJ Law Firm
84. PortugalDC
85. Qyitta Data Center
86. Rack Centre Limited
87. Rentaload
88. REN Telecom
89. RIPE NCC
90. Sabi Networks Limited
91. SemMapas
92. Siportal Srl
93. Somos Internet
94. Sparkle
95. Start Campus
96. SubSea Networks
97. Technology Service Providers Kenya
98. Telecom Egypt
99. Telefonica
100. Telespazio
101. Telxius
102. TOP-IX
103. Transatlantic Leadership Network
104. UAB Melbikomas
105. UNITEL S.A.
106. Univ. Autónoma de Lisboa
107. United DR Congo
108. VdA - Vieira de Almeida
109. Vertiv
110. Virginia Tech
111. Virtual Technologies & Solutions
112. Vtel
113. ...



1-3.10.24



early bird

~~700US~~ 0US\$



REGISTER

atlantic-convergence.net

Contact Us

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Sr Manager Strategic Marketing Projects

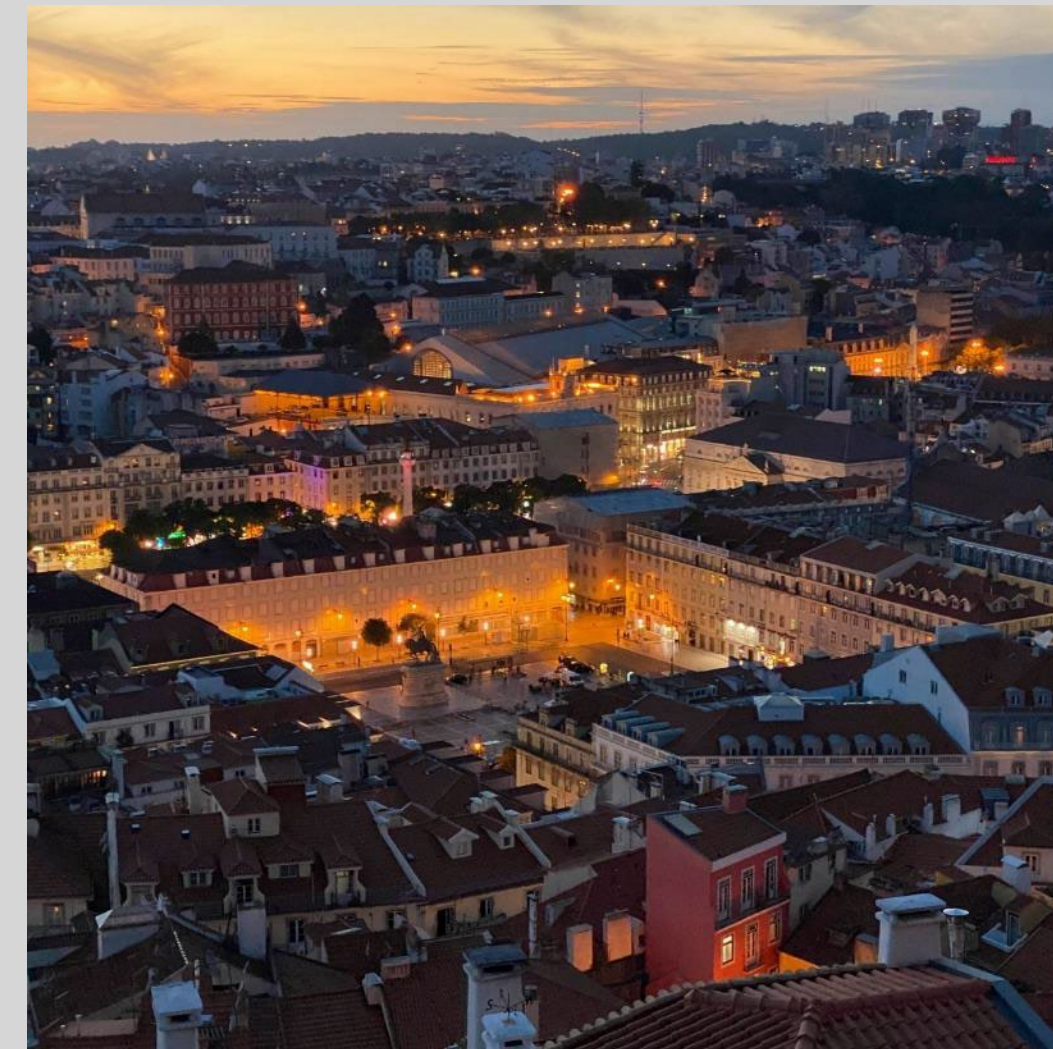
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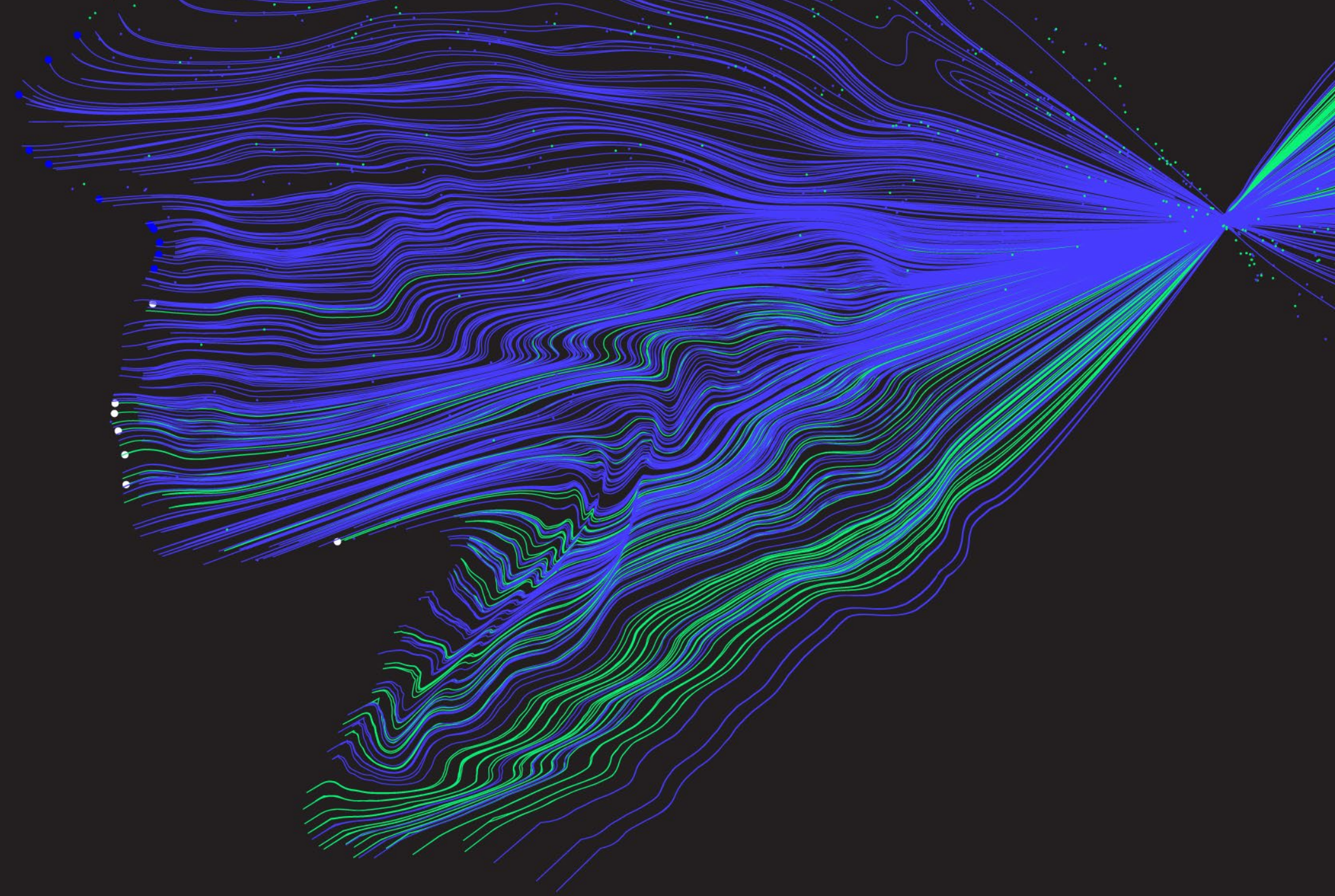
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atlantic convergence

bridging
continents
with digital
infrastructure



Thank You!

EllaLink